

Message Text

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SUBJ: 1. REQUEST FOR ADD-ON TO HELTAI TV COOP PROJECT
2. INTERNATIONAL WOMEN'S YEAR

1. HUNGARIAN TELEVISION SENIOR FOREIGN AFFAIRS
EDITOR DENES POLGAR INVITED PAO TO HIS OFFICE TO
DISCUSS INTEREST IN SPECIAL FEATURE ONNECTED WITH
INTERNATIONAL WOMEN'S YEAR.

2. POLGAR PREPARING MAJOR ONE-HOUR FILM FOR NATIONAL
TELEVISION AS WELL AS FOR INTERVISION, THE SOCIALIST
COUNTRIES' JOINT TV NETWORK FACILITY, CONSISTING OF
FOUR 15-MINUTE SEGMENTS PORTRAYING THE IDEAS AND WORK
OF FOUR PROMINENT WOMEN LEADERS IN DIFFERENT COUNTRIES.
FIRST THREE SEGMENTS ON WOMEN IN POLAND, FRANCE AND
GDR ALREADY IN HAND.

3. POLGAR PROPOSED THAT FOURTH PORTION OF FILM BE
ABOUT U.S. AND INQUIRED POSSIBILITY DOING PROGRAM
WITH HUD SECRETARY CARLA HILLS.

4. PROGRAM ENVISIONED WOULD INCLUDE RIEF INTERVIEW
WITH HUD SECRETARY AND SOME SCENES FILMED DURING
COURSE OF WORK DAY.

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5. IF SECRETARY HILLS TOTALLY UNAVAILABLE FOR

PROPOSED PROGRAM, POLGAR'S SECOND CHOICE WOULD BE
CONGRESSWOMAN BARBARA JORDAN.

6. IF PORGRAM COULD BE ARRANGED, POLGAR WOULD COME
TO U.S. AT TIME COINCIDIN WITH HELTAI WASHINGTON
STAY SO THAT SAME HUNGARIAN CAMERMAN COULD BE USED.
HUNGARIAN TV WOULD PAY POLGAR INTERNATIONAL TRAVEL
BUDAPEST-WASHINGTON AND RETURN. POST GOE COULD COVER
LOCAL COSTS FOR FOUR-TO-FIVE DAY STAY NECESSARY
COMPLETE PROGRAM. EXACT DATES OF BOTH HELTAI AND
POLGAR COULD BE ADJUSTED TO CONVENIENCE AND AVAILABILITY
SECRETARY HILLS.

7. COMMENT: WHILE FOREIGN POLICY ORIENTED INTER-
VIEWS WITH AMERICAN LEADERS HAVE BEEN SEEN ON
HUNGARIAN TV ON OCCASION, PROPOSAL OF TV PORTRAIT OF
AMERICAN CABINET MEMBER AND MAJOR GOVERNMENT LEADER
IN CONTEXT PROPOSED HERE IS WITHOUT PRECEDENT.
CONSIDERING PAST HISTORY OF INFORMATION RESTRICTIONS
PLACED ON U.S., THIS PROPOSAL IS REMARKABLE EXAMPLE
OF CHANGING HUNGARIAN ATTITUDES TOWARD IMPROVEMENT
OF RELATIONS WITH U.S. EMBASSY BELIEVES THAT
PROJECT, IF IT COULD BE ARRANGED, WOULD HAVE SIGNIFICANT
IMPACT ON RELATIONS AND WOULD BE GOOD FOR BOTH SIDES.
RECOMMEND DEPT. AND AGENCY GIVE FAVORABLE CONSIDERATION
PROPOSAL AND MAKE EVERY EFFORT TO OBTAIN CONCURRENCE
OF SECRETARY HILLS.

8. IN LIGHT ADVANCED STAGE OF PREPARATIONS HELTAI
TRIP WOULD APPRECIATE EARLIEST FEASIBLE REPLY.
MUDD

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